

Fundraising Guide for School JustServe Clubs



Connecting with local businesses and organizations to support a JustServe Club creates meaningful partnerships that benefit both sides. Sponsorships provide resources, such as funding for t-shirts, supplies, or project materials, that help students expand their service impact. For sponsors, it's a chance for positive visibility and alignment with youth-led service. Each time club members serve, they make a difference while highlighting sponsor.

■ Important Considerations

Check school fundraising policies **first** and reach out to your school club advisor for guidelines. Many service projects are volunteer-only and your club may not need funds. Service should be the primary focus of all the club does. A list with many of these service projects can be found [HERE](#). JustServe Clubs do not require membership dues, so when needed, fundraising should expand their service efforts and reach more people in the community. Always agree as a club on purpose and review best practices.

■ Local Community Partnerships

Secure sponsorships in exchange for recognition, such as t-shirt logos or social media shout-outs. Host 'Dine to Donate' nights at restaurants. For example, restaurants like Chipotle, Chick-fil-A, and MOD Pizza have established fundraising programs where they donate a percentage of sales on a designated day. Create a Club Night to help raise funds.

Corporate Matching Programs: If families work at companies that match donations, that can double fundraising.

Discuss with your school about the potential use of their tax ID number.

■ Product-Based Fundraising

Request non-monetary goods or services such as food for bake sales, project supplies, or event space. Bake sales, snackstands, or selling crafts are classic ways to raise funds. Students could create and sell items such as cards, bracelets, or art at fairs. These activities showcase talent, build teamwork, and raise money in fun, community-centered ways.

■ Grants & Scholarships

Apply for Youth Service America grants like [Hershey's Heartwarming Young Heroes](#) or [Sodexo Stop Hunger Foundation](#). Corporate programs like [Walmart](#), [State Farm](#), [TDS](#), or [T-Mobile](#) also fund student-led initiatives. *Tip: Type in your browser, What are some grants my youth service club in [city, state] can apply for?*

Best Practices Ideas [Link here.](#)

Tip: Review these ideas to ensure your purpose statement for each method of fundraising is thoughtfully put together before executing a fundraising goal.

Sample T-Shirt Letter [Link here.](#)

Tip: Take copies with you when meeting potential sponsors and be ready to answer questions about how funds will be used.

Sample In-Kind Donations Letter [Link here.](#)

Tip: Many large retailers such as, Walmart, Target, Costco, Lowe's, Home Depot, have community donation programs.

*Tip: Instead of asking for money:
Try an Amazon Wish List or Supply Drive!
Supporters can buy the exact supplies your club needs. Just make a list and share the link or set up a collection site.*

If your club decides to fundraise, keep it fun and inclusive!
Share updates and show how the funds make a difference.
When people see the impact, they'll want to keep supporting your projects.